



Ad Worksheet History Book

For help deciding what you want in your ad, please contact
Irwin Harris, 3737 N. College # 224, Bethany, OK 73008,
(405) 440-1224 or e-mail irwin.harris@cox.net

Ad size _____ Date Proof Needed _____

Fax number or e-mail address for proof _____

All ads may be color or black-and-white. We can create your ad or advertisers may provide us with ads in PDF or JPEG files. If we create your ad, please sketch an idea of what you would like your ad to look like in the space below.

Dimensions for ads in width by height

1/4 page = 3.875 X 5.2083 inches = 23p3 X 31p3 picas
or 1.823 X 10.6667 inches = 10p5 X 64 picas

3/4 page = 8 X 7.5417 inches = 48 X 45p3 picas
or 5.875 X 10.6667 inches = 35p3 X 64 picas

1/2 page = 3.875 X 10.6667 inches = 23.3 X 64 picas
or 8 X 5.2083 inches = 31p3 X 64 picas

Full page = 8 X 10.6667 inches = 48 X 64 picas
